



## CURRICULUM VITAE

**Prof. Giuseppe (Beppe) Soda**

**Past Dean of SDA Bocconi School of Management**

**Professor of Management and Social Network Analysis  
Department of Management and Technology  
Bocconi University**

### **Address**

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## OUTLINE

- Academic employment and leadership positions
- Visiting professorships and international research fellowship
- Honors and awards
- Industry experience (Board of Directors and Consulting)
- Publications
  - Citations and impact
  - International Journals
  - Book Chapters (only with peer blind review process)
  - Case Studies delivered by international clearing houses
  - National journals and chapters in national books (synthesis only for those with blind review process).
  - Books
- Service to Community
- Editorial Activity

## **ACADEMIC EMPLOYMENT AND LEADERSHIP POSITIONS**

2016 - 2022

Dean of SDA Bocconi School of Management and Chairman of SDA Bocconi Asia Center.

2012 - 2016

Head of Department of Management and Technology, Bocconi University (Chair-Elect).

2010 - present

Full Professor of Organization Theory and Network Analysis at the Department of Management and Technology, Bocconi University.

2006 – 2012

Head of *Claudio Dematté* Research Division, SDA Bocconi School of Management.

2002 - 2010

Associate Professor (tenured) of Organization Theory and Design at the Department of Management and Technology (formerly Institute of Organization), Bocconi University.

1998 – 2002

Assistant Professors of Organization Theory and Design at the Department of Management and Technology (formerly Institute of Organization), Bocconi University.

## **VISITING PROFESSORSHIPS AND INTERNATIONAL RESEARCH FELLOWSHIP**

2023 – Visiting Professor at London Business School

2010 - Visiting professor (with teaching appointment at Ph.D. program) IE Business School, Madrid.

## **HONORS AND AWARDS (selection)**

- Bocconi University: Research Excellence Award (2021, 2020, 2019, 2018, 2017, 2012, 2011, 2009, 2008 and 2001)
- Research Impact Award, Bocconi University, 2016.
- SDA Bocconi School of Management: Innovation Award for executive programs (2016)
- SDA Bocconi School of Management (*Economia & Management*, most influential Italian practitioner-oriented journal): Best Paper Award, 2012
- Conference of Italian Scholars of Organization Theory: Best Paper Award (2010)
- Bocconi University: Teaching Award (2006, 2007)
- SDA Bocconi School of Management, Best Academic Paper Award, 2006
- SDA Bocconi School of Management: MBA Teacher of the Year (2005)
- Bocconi University: MSc Teacher of the Year (2004)
- Conference of Italian Scholars of Organization Theory: Best Paper Award (2002)
- SDA Bocconi School of Management: Case Study of the Year: “Barilla: the story behind an organizational transformation” (2001)

## PUBLICATIONS

### Citations and impact

Google Scholar Citations = 8243, H index = 33, i10 index = 59

### International Journals

“Prismatic trust: How structural and behavioral signals in networks explain trust accumulation”, *Management Science*, forthcoming (accepted September 2023), (with B. McEvily, M.Park, and A. Zaheer). **A+**

“The Organization of R&D Work and Knowledge Search in Intrafirm Networks”, *Industrial and Corporate Change*, forthcoming 2023, published online <https://academic.oup.com/icc/advance-article/doi/10.1093/icc/dtad035/7207939> (with Marco Furlotti and Manuel Gomez-Solorzano). **A**

“Intra-Organizational Network Dynamics: A Review and Research Agenda”, *The Academy of Management Annals*, 2022, Vol. 16, No. 2, 853–897 (with Diego Stea and Dennis Jacobsen). **A**

“Brokerage evolution in innovation contexts: Formal structure, network neighborhoods and knowledge”, *Research Policy*, 2020, 50(10), 104343 (with Zaheer, A., Sun, X., & Cui, W.). **A**

“Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation”, *Academy of Management Journal*, 2021, 64(4), 1164-1190 (with Pier Vittorio Mannucci and Ronald S. Burt). **A+**

“Network capabilities: Brokerage as a bridge between network theory and the resource-based view of the firm”, *Journal of Management*, 2021 47(7), 1698-1719 (with Ron Burt). **A**

“Keep or Drop? The Origin and Evolution of Knowledge Relationships in Organizations”. *British Journal of Management*, 2021 (with Diego Stea and Torben Pedersen). **B**

“Instrumental and Affective Ties within the Lab: The Impact of Informal Cliques on Innovative Productivity”, *Strategic Management Journal*, 2019 (with Manuel Gomez Solorzano and Marco Tortoriello). **A+**

“Globally networked: Intraorganizational boundary spanning in the global organization”, *Journal of World Business*, 2019, 54(3): 169-180 (with Torben Pedersen and Diego Stea). **A**

“Fit for the task: complementarity, asymmetry, and partner selection in alliances”, *Organization Science*, 2018, 29(5): 837-854 (with Marco Furlotti). **A+**

“Harvesting value from brokerage: Individual strategic orientation, structural holes, and performance”. *Academy of Management Journal*, 2018, 61(3): 896-918 (with Alessandro Iorio and Marco Tortoriello). **A+**

“Social Origins of Great Strategies”, *Strategy Science*, 2018, 2(4): 226-233 (with Ronald S. Burt).

“Network structure, collaborative context, and individual creativity”, 2019, *Journal of Management*, 45(4), 1739-1765 (with Torben Pedersen and Diego Stea). **A**

“Bringing Tasks Back In: An Organizational Theory of Resource Complementarity and Partner Selection”. *Journal of Management* 27, 2014 (with Marco Furlotti). **A**

“More Formally: Rediscovering the Missing Link between Formal Organization and Informal Social Structure”. *The Academy of Management Annals*, 8(1): 299-345, 2014 (with B. McEvily and M. Tortoriello). **A**

“Perceived Organizational Identification and Prototypicality as Origins of Knowledge Exchange Networks”. *Research in the Sociology of Organizations*, 40: 357-381, 2014 (with A. Monti)

“A Network Perspective on Organizational Architecture: Performance Effects of the Interplay of Formal and Informal Organization”. *Strategic Management Journal*, 33(6): 751-771, 2012 (with A. Zaheer). **A+**

“Genesis and Dynamics of Organizational Networks”. *Organization Science*, 23:434-448, 2012 (with G. Auhja and A. Zaheer). **A+**

“Think different? An investigation of network antecedents and performance consequences of creativity as deviation”. *Strategic Organization*, 10: 2 May 2012 (with L. Bizzi). **A**

“Discovering the Topology of the Plausible: Counterfactual Analysis, Network Analysis and the Plausible Fit of Unobserved Organizational Configurations”. *Strategic Organization* 10: 285-296 (with S. Furnari) **A**

“Network Evolution: The Origins of Structural Holes. *Administrative Science Quarterly*, 45(1):1-94, 2009 (with A. Zaheer). **A+**

“Network Memory: The Effect of Past and Current Networks on Performance”. *Academy of Management Journal* 47(6): 893-906, 2004 (with A. Usai and A. Zaheer). **A+**

"Inter-firm networks: antecedents, mechanisms and forms". *Organization Studies*, 16(2): 183-214 (with A. Grandori). **A**

“The Paradox of Authentic Selves and Chameleons: Self-Monitoring, Perceived Job Autonomy and Contextual Performance”. *British Journal of Management* 22:324–339, 2011. (with L. Bizzi). **B**

“Imitative Behavior: Network Antecedents and Performance Consequences”. *Advances in Strategic Management*, 25: 531-560, 2008 (with A. Carlone and A. Zaheer).

“The management of firms’ alliance network positioning: Implications for innovation”. *European Management Journal*, 29(5): 377-388, 2011. **B**

“The contribution of network research to management practice”. *European Management Journal*, 29(5): 321-344, 2011. (with V. Chauvet, B. Chollet). **B**

“A relational approach to organizational design”. *Industry and Innovation*, 13(2): 151-172, 2006 (with A. Grandori). **B**

**Papers under review:**

“The ties that nurture: Expressive simmellian ties, instrumental brokerage, and individual performance”, *Management Science* (R&R, second round).

“At face value: The effect of facial trait dimensions on social networks and performance evaluations”, *Organization Science* (R&R, second round).

“Breaking the silence: Whistleblowing networks during the Hollywood #MeToo Movement”.  
*Management Science* (first round)

### **Book Chapters (only with peer blind review process)**

“Network Trust”, forthcoming. In Gillespie, N., Fulmer, A., & Lewicki, R.J. (Eds). *Understanding Trust in Organizations: A Multilevel Perspective*. Routledge (with Bill McEvily and Aks Zaheer).

“In grey markets status matters: The role of network prominence in the valuation process of Shares Post Companies”, 2019, *Oxford Handbook on IPOs*, Oxford University Press, 696-719 (with S. Adhami and G. Gianfrate).

“Governing with Multiple Principals: An Empirically-Based Analysis of Capital Providers Preferences and Superior Governance Structures”. in *Corporate Governance and Firm Organization*, pp 67-88, Oxford University Press, Oxford, 2006 (with A. Grandori).

"Rules as Mode of Economic Governance" in Morgan G. and Engwall L. *Regulation and Organizations*, Routledge London, 1999 ((with A. Grandori and A. Usai).

“The dark side of dense network: from embeddedness to indebtedness” in *Networks and Industrial Competitiveness*, pp. 276- 302 Routledge, London, 1999 (with A. Usai). Also translated in Chinese)

### **Case Studies delivered by international clearing houses.**

“Bad Apples or Sour Pickles? Behavioral Paradigms and Social Structure in the LIBOR Scandal”, 2015 *Case Centre*, no. 716-0006-1.

“Inter-firms Network Formation and Evolution in High Quality Cuisine: The Case of the Friuli Venezia Giulia, Via dei Saporì Consortium”, 2014, *Case Centre*, no. 414-041-1.

“Fiat Automobiles: The Story Behind a Competitive Renaissance: Strategic Renewal and Organizational Evolution 2000-2008”, *Case Centre*, no. 310-239-1.

### **National journals and chapters in national books (only those with peer blind review process).**

- Journals: #24 articles from 2001 to 2020;
- Chapters: #14 from 2001 to 2019.

### **Books**

*Enel: From National Monopolist to Successful Multinational*, McMillan-Palgrave, London, 2012.

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*Organizzazione: teoria, progettazione e cambiamento*”, Ed. of Italian edition of Gareth Jones, “Organization: Theory, Design and Change, Egea Milano, 2007.

*Artwork and Network: Reti organizzative per lo sviluppo dell’industria culturale*, Eds. with S. Salvemini), Egea Milano, 2001.

*Reti tra Imprese: Modelli e Prospettive per una teoria del Coordinamento*, Carocci Editore, Roma, 1998.

*Simulazioni di Negoziazione delle Relazioni di Lavoro*, (with M. Neri and C. Ondoli) Edizioni ISFOL, Roma, 2000.

*Progettazione e Strutture Organizzative*, (ed) Este, Milano, 1996.

*L’organizzazione Snella: Processi di Cambiamento per Innovare l’Impresa* (with L. Manzolini and L. Solari), ETAS Libri, Milano, 1995.

### **SERVICE TO COMMUNITY**

2020 – present. Member of the Board of GMAC (Graduate Management Admission Council)

2018 – present. Member of the Accreditation Board of EQUIS (EFMD)

2019 – present. Member of the Steering Committee of the EFMD Deans and General Director Conference

2008-2015. Member of the *Research Committee*, Division Organization and Management Theory (OMT), Academy of Management.

2013. *Evaluator* for the Research Quality Assessment of Italian Universities (VQR).

2009. *Evaluator* for the Swiss National Science Foundation, Division Social Sciences.

2009. Organizer and Chairman of *Organization Science* special issue conference on Network Dynamics, Milan, Italy, 2009.

2007. *Evaluator* for the French National Research Agency (ANR)” (The major governmental funding agency aiming at funding basic research projects).

### **EDITORIAL MEMBERSHIP ACTIVITIES**

Editorial Board of International Journals:

2019 – present *Academy of Management Review*

2016- 2022 *Journal of Organization Design*

2008-2013 *Organization Science* (served also as Senior Editor)

2010 - 2019 *Strategic Organization*

Italian:

— *Economia & Management* (Vice-director)

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## **EDITORIAL ACTIVITIES**

Editor in chief of *Leading Management*, one of the most prolific book collection on Management and Business (53 books published since 2011), Egea – Bocconi University Press.

Editor in chief of *Management*, book collection with Corriere della Sera and EGEA (21 books)