



Università
Bocconi

ICRIOS
The Invernizzi Center for
Research on Innovation,
Organization, Strategy
and Entrepreneurship



MICRO-DYNAMICS, CATCHING-UP AND GLOBAL VALUE CHAINS

FIRST CONFERENCE

20-22 NOVEMBER 2019

Bocconi University
Room AS03
via Röntgen 1, Milano

FOR INFORMATION

ICRIOS
The Invernizzi Center for
Research on Innovation,
Organization, Strategy and
Entrepreneurship
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ONLINE REGISTRATION

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The CatChain project has
received funding from the
research and innovation
programme under grant
agreement No. 778398

20 NOVEMBER 2019

**2:00PM
WELCOME ADDRESS**

Chair GIANMARIO VERONA Rector, Bocconi
University

**2:15PM
OPENING SESSION**

Chair FRANCO MALERBA Bocconi University
Speakers
GARY GEREFFI Duke University
XIOLAN FU University of Oxford
KEUN LEE Seoul National University and
Center for Economic Catch-up

**4:15PM
COFFEE BREAK**

**4:45PM
GLOBAL VALUE CHAINS AND CLUSTERS**

Chair VALENTINA DE MARCHI University of
Padova
Speakers
ANDREA MORRISON Utrecht University and
Bocconi University
RASMUS LEMA Aalborg University
CARLO PIETROBELLI Roma Tre University
CECILIA RIKAP Paris Descartes University

**7:30PM
DINNER**

21 NOVEMBER 2019

**9:00AM
BRAZIL**

Chair ISABEL MARIA BODAS FREITAS
Grenoble École de Management
Speakers
BRUNO FISCHER The University of Campinas
NATHÁLIA PUFAL Federal University of Rio
Grande do Sul
NICHOLAS VONORTAS The University of
Campinas

**10:45AM
COFFEE BREAK**

**11:15AM
LATIN AMERICA**

Chair ISABEL ALVAREZ Complutense
University of Madrid
Speakers
JUAN CARLOS CASTILLO SANCHEZ Bocconi
University
SUELENE MASCARINI The University of
Campinas
JEFFREY OROZCO Universidad Nacional de
Costa Rica

**1:00PM
LUNCH**





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MICRO-DYNAMICS, CATCHING-UP AND GLOBAL VALUE CHAINS

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2:00PM

MULTI COUNTRY PERSPECTIVE

Chair **ALESSANDRO ROSIELLO** University of
Edinburgh Business School

Speakers

FULVIO CASTELLACCI University of Oslo

MARIA SAVONA University of Sussex

KRZYSZTOF SZCZYGIELSKI Warsaw School of
Economics

3:45PM

COFFEE BREAK

4:00PM

ASIA

Chair **ROBERTO MAVILIA** Bocconi University

Speakers

RITUPARNA KAUSHIK Indian Institutes of
Technology

SUNIL MANI Centre for Development Studies

ZHUQING MAO Seoul National University and
Center for Economic Catch-up

SARPANESWARAN SUBRAMANIAM

University of Malaya

7:30PM

DINNER

22 NOVEMBER 2019

9:00AM

AFRICA

Chair **THOKOZANI SILAS SIMELANE** Tshwane
University of Technology

Speakers

MICHELINE GOEDHUYS United Nations
University and Maastricht University

OLUSEYE JEGEDE University of Johannesburg

SWAPAN KUMAR PATRA Tshwane University
of Technology

MAMMO MUCHIE Tshwane University of
Technology

11:00AM

COFFEE BREAK

11:15AM

FINAL REFLECTIONS ON CATCHING-UP, GLOBAL VALUE CHAIN AND INNOVATION SYSTEMS

Introduction and Chair **BENGT-ÅKE**

LUNDVALL Aalborg University

GLOBAL VALUE CHAINS IN THE NEW ERA OF GLOBAL INTELLECTUAL MONOPOLY CAPITAL

Speakers

YANNIS CALOGHIROU National Technical
University of Athens

VALENTINA MELICIANI Luiss Business School

JOSE MOLERO Complutense University of
Madrid

